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GUYS DO'S AND DON'T'S
With every season comes a fresh energy that inspires us in everything we do. As an extension of this, fashion evolves and because we hire cool, genuine people, the way each of you wants to express yourselves shifts, too. Our new dress code is fun, fits with your authentic style and looks great to our guests. We know how sharp and creative all of you are - we can’t wait to see how everyone will look!

The styles we have chosen for this season strike a great balance between cool and professional, modern and approachable, and authentic and put together. Read on for tips on how to achieve this with our 2014 dress code. As always, what and where you buy is up to you. This style guide gives you a few simple guidelines to make choosing the right look much easier.
We know you read fashion blogs as much as we do, and we’ve done our homework on what’s coming up for the 2014 season.

Black and white is all the rage for - all you need to do is skim through a few issues of Nylon Magazine to see this combo pop up everywhere. A statement necklace or pop of colourful jewelry finishes the look perfectly. You will instantly look sophisticated, yet you won't look like you’ve tried too hard (after all, isn’t that what we all want?)
GIRLS
THE NITTY GRITTY

SERVERS. BARTENDERS. SETTERS

1  Pencil skirt: fitted skirt, that hits just above the knee in black (No more than 1 inch above the knee cap)

2  Sleeveless v-neck blouse (polyester or silk blend, no cotton) in black - tucked in! (buttons on blouse can be black or metal)

3  Statement necklace

4  Server pouch required for server, black skinny belts optional (leather, silver or gold buckle)

5  Fitted basic black blazer - for those cooler nights

PARTNER VALUE #5

“I am proud of my professional appearance, smile, language and behavior that enlivens the guest experience.”

Tip: Structured materials or skirts with zippers help to create the hourglass shape we are going for - Opt for these styles over a thin cotton skirt!
HOSTESS
Pencil skirt: fitted skirt, that hits just above the knee in black (No more than 1 inch above the knee cap)

Sleeveless v-neck blouse (polyester or silk blend, no cotton) in white - tucked in! Buttons on blouse can be white or metal

Statement necklace

Fitted basic black blazer - for those cooler nights

PARTNER VALUE #5
“I am proud of my professional appearance, smile, language and behavior that enlivens the guest experience.”
1. Statement necklace (Silver, gold or even colour - have fun with it!)

2. Closed-toe heels, pumps and wedges are recommended. Dress booties are appropriate (Shoes should be polished for every shift)
GI RLS

DO'S

1. Have a sense of proportion - this is the most important tip to make the outfit work for all bodies.
2. Stick with v-necks for your blouses - it helps elongate the neck and add length (no accent colours on your shirts, stick with all black!)
3. Tuck your shirt into your skirt - Always!
4. Pick a necklace that reflects your personality
5. If your blouse is slightly sheer make sure to add a full length cami underneath!
6. If booties are your style make sure they are only 1 inch above the ankle bone - this helps to keep legs looking long!
7. Hair + Make should be stylish, chic and polished - feel free to experiment with of the moment pastels or trendy red lips!

DON'T'S

1. Wear a skirt with a slit in the front (back slits are ok, no more than 4 inches)
2. Show up for your shift with a tank top, it must cover the collar bone, no spaghetti straps here!
3. Wear flats - trust me... in order for a knee-length skirt to look good, you’ve gotta have some lift
4. Wear a coloured bra under your blouse. Black under a black blouse and nude or white under a white blouse – save the colour for the weekend!
5. Make sure we can’t see your socks if you are wearing booties!
6. Stick with basic black for - leave the leather, lace, textures and sequins for girls night out
7. No open back blouses (even if you wear a cami underneath!)
This, the trends for men have shifted towards a carefree, more relaxed lifestyle - and the popular colours and patterns this season reflect this shift. Think patio season at your favourite resort - royal blue gingham - then roll up the sleeves for a more rustic look. Pair this shirt with some dark denim and black boots or shoes for a look that feels both edgy and masculine.
GUYS
THE NITTY GRITTY

SERVERS. BARTENDERS. SETTERS

1 Royal blue gingham button-down shirt (long sleeves with the options to roll them up!)

2 Dark blue denim jeans

3 Black boots or shoes & black belt (a good rule of thumb is WWAlD: what would Adam Levine do)

4 Bistro black apron required for all FOH male partners - will be available at stores
GUYS

**DO’S**

1. **Fit for jeans is the most important part** - make sure they are not too skinny or too baggy!

2. **Mix and match pieces from bigger stores with smaller boutiques** - Topman and Zara are great places to start.

3. **Wear clothes that you would wear on a first date** - pay attention to the details (ironed shirts, polished shoes).

4. **Shave daily or maintain well-kept trimmed facial hair, neck hair and hair styles!**

5. **Make sure to tuck in your shirt for a more pulled together look**

6. **Roll-up those sleeves on the hot days!**

7. **Make sure shoes are clean and polished for every shift**

**DON’T’S**

1. **Wear jeans that look like you have done painting in them** – no rips, splatters, or fading

2. **Forget your apron** - this piece pulls the whole look together!

3. **No frayed jeans** - keep the hem looking clean and professional. Get them hemmed or roll them up!

4. **Undershirts worn should not be visible**

5. **No casual accessories** - golf belts, sport watches or hemp necklaces should be left for days off!

6. **No white socks with black shoes** - a BIG fashion faux paux!
WHERE TO BUY

SUGGESTED RETAILER
Express, TopShop, Zara, H&M, Dynamite, Forever 21, Joe Fresh, Le Chateau

RETAILERS USED IN SHOOT:
Zara, H&M, Express (Black + White Sleeveless Portofino Shirt Style #9799593), Forever 21, Joe Fresh
MANAGER CODE

GUYS INSPIRATION
DO'S
1. Wool Blend or suiting style pants
2. Opaque or semi opaque tights & nylons are recommended where appropriate
3. Pumps, heels and wedge shoes are recommended. Dress booties are appropriate
4. Skirt length should match partner code skirt length – no more than 1 inch above the knee cap
5. Blazers are recommended
6. Dresses: tailored / structured fabrics and styles
7. Cardigans: fitted / buttoned or belted
8. Hair / make up: stylish, chic and polished. Soft and natural tones
9. Accessories: fun, fashionable and stylish. Statement necklaces, elegant, classic, metallic and seasonal colors are recommended
10. Structured fabrics are recommended. Avoid jersey cottons

DON'T'S
1. No leggings, spandex tight pants, or leather
2. Bare legs in sub-zero temperatures
3. No flats, boots (except dress booties) or strappy sandals
4. No outerwear scarves (silk and dress blends only)
5. No spaghetti straps or tube style tops or dresses
6. No tunics or shapeless dresses
7. No long oversized sweaters
8. Hair / make up: avoid evening styles or highly dramatic looks
9. Accessories: keys / micros cards must be concealed. Rubber arm bands or lanyards are not to be worn
GUYS

DO’S
1. Ties & dress jackets are recommended but not paired together
2. Wool blend or suiting style pants (No linen)
3. Belts and accessories that are leather and pair well with suiting fabrics
4. Polished + professional dress shoes
5. Shave daily or maintain well-kept trimmed facial hair and hair styles
6. Quality fabrics

DON’T’S
1. Golf shirts or short sleeve dress shirts. Undershirts worn with dress shirts should not be visible
2. Cotton Docker-style pants
3. Casual accessories (golf belts/sport watches/leather or hemp style necklaces, etc)
4. European curl toe shoes / black sneakers
5. Unruly neck hairs or erratic facial hair designs